

PROGRAMMES RUNNING IN THE COLLEGE

Bachelor's Degree

B Com
B Sc Biotech
B Voc Food Processing
B Voc Retail Management & IT
BBA
BCA
B Sc Computer Application
B Sc NM
BA

Master's Degree

M Sc Biotech
M Sc IT
M Com
M Sc Mathematics

Diploma:

PGDCA
PGDJMC
1-year diploma courses

CONFERENCE PATRONS:

Bibi Rabans Kaur,
S. Sangat Singh Longia,
S. Davinder Singh Jattana,
S. Sukhwinder Singh Visky

Chief Coordinator : Prof. Surmukh singh
Coordinator : Mrs. Mamta Arora
Organizing Committee : A.P. Karminder Kaur
A.P. Manpreet Kaur
A.P. Ishu Bala
A.P. Parvinder Kaur
Registration Committee: A.P. Ramandeep Kaur ,
A.P. Gagandeep Kaur,
A.P. Parneet Kaur
Hospitality Head : Dr. Nidhi Mahindroo,
A.P. Balpreet Kaur,
A.P. Anuradha,
Transportation Committee: Dr. Manish Gandhi

REGISTRATION FORM

Name.....

Organization.....

Communication Address.....

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Phone & Email:

Poster/Oral Presentation/Participation

Title of the Paper:

Details of Registration Fees: DD No & Date

.....

Amount: (DD should

be in favor of Principal, A. S. B. A. S. J. S. M. College .

payable at Bela.) ns2015.bela@gmail.com

Signature

Important Dates:

Last Date for Submission of abstract: 19 October,2015

Contact Address of Coordinator: Mamta Arora

Contact: 09463027367,01881-263533

E mail: ns2015.bela@gmail.com



NATIONAL SEMINAR

ON

EMERGING ISSUES IN E-COMMERCE

AND

FOOD PROCESSING INDUSTRY

OCTOBER 24, 2015

ORGANISED BY:

Department of Commerce and Food Processing

**AMAR SHAHEED BABA AJIT SINGH JUJHAR SINGH MEMORIAL COLLEGE
BELA DISTT. ROPAR 140 111 (PB.)**

NATIONAL SEMINAR ON EMERGING TRENDS IN E-COMMERCE AND FOOD PROCESSING INDUSTRY

E commerce or Electronic Commerce has used electronic communication and technology for trading in products or services. It had widely affected our lives and growth of the economy. It is of a great concern for the industries also. It is believed now: if you are not on internet, world wonders if you exist! Hence, consumers, industries and economies are adopting e- commerce for easier exchange of goods and services. Recent and emerging trends in e –commerce are creating more vibrations in the national and international markets. Even the food processing sector is massive and growing at a faster rate. The trends of consumer buying behavior and technology have affected the industry in many ways. Nowadays, the processed foods are thriving in grocery shops all over the world. These modern processed foods and traditional foods are being manufactured using advanced manufacturing technology, process control and packaging environmental facilities, resulting into product of high quality and uniformity.. Furthermore, the introduction of hygienic, applied microbiology, mechanical engineering, chemical engineering, electronic engineering and high polymer technology has brought more advancement in food processing industry.

India is a growing economy and has many opportunities for e-commerce and food processing industry. The seminar would explore the emerging trends in e -commerce and food processing industry.

Objectives of the seminar:

- To get aware of the recent trends in e-commerce
- To explore the opportunities and challenges in the area of e-commerce
- To get aware of the recent trends in food processing industry
- To explore the opportunities and challenges in food processing sector
- To discuss the relation between e commerce and food processing industries

Expected outcomes of the seminar:

- Participants will get aware of the trends in e-commerce
- Participants will get aware of the trends in food processing industry
- Participants will come to know about the impact of technology on trade
- Participants will come to know about the impact of technology on food processing industry

Theme paper shall include:

- Emerging trends in e-commerce
- Emerging trends in food processing industry
- Technology and commerce
- Impact of technology on food processing industry
- E food
- Opportunities and challenges of e-commerce in India
- Opportunities and challenges for food processing sector in India

The seminar will have two sessions.

Research papers and posters are invited from academicians, activists, research scholars and students.

Registration details:

Registration details:

Category	Registration fee
Academicians	100
Research scholars	100
Students	100

(Fee includes Kit, Refreshment, Certificate)

IMPORTANT INFORMATION

Submission of abstract / research paper:

An abstract (maximum one page) is required for each presentation or poster presentation by October 19, 2015.

Abstract format: abstracts should be prepared using standard PC based MS Word software. Abstracts can be in English or Punjabi and cannot exceed one page. Use an 12-point Times New Roman and leave 1-inch margins left, rights, top and bottom. Center the title (maximum 12 words, all caps, bold type) at the top of the page.

Leave a blank line before beginning the author list, which is also to be centered. If several authors are from one organization, save space and make list easier to be read by grouping authors so that the organization needs to be typed once. Bold and italicized the presenting author. Leave a blank line after the authors and then begin the text typing it single-spaced and justifying left margin.

Papers can be submitted as full length or as an abstract by due dates. Manuscripts should be types in MS Word in Times New Roman font on A4 size sheet. The font size should be as follows: Title (14 points, Bold, Centered), Authors name 910 points, Bold, Centered), Heading and Subheading (12 points, Bold, Left Justified), Text (12 points Normal, both sides justified with 1" margin) and Figures and Tables captions (10 points, Bold, Centered). Manuscript must be submitted in soft copy and printed formats..

Best three posters shall be awarded in categories as below

1. **Best three posters in E-Commerce**
2. **Best three posters in Food Processing**
3. **Best three posters of student**

ABOUT COLLEGE:

Amar Shaheed Baba Ajit Singh Jujhar Singh Memorial College, Bela, Ropar came into existence in the memory of Sahibzada Ajit Singh and Jujhar Singh, the elder sons & the true disciples of Guru Gobind Singh, who laid their lives fighting the cause of religion, peace and independence at their tender age.

The college was inaugurated by the then chief-minister Mr. Giani Zail Singh on 6th February, 1975. The history of this college is very inimitable. The fort of S. Hardyal Singh Bela, the Sardar of Manauli, who belongs to the kin of Nawab Kapoor Singh, was rehabilitated first into school and then into college. S. Hardyal Singh ji was a very religious-minded person who had also constructed the gurudwara Katalgarh Sahib at Chamkaur Sahib in the memory of the Sahibzadas Baba Ajit Singh and Baba Jujhar Singh. The coeducational institution has proven as a boon for this rural and remote area. The environment of this college is highly congenial from the educational point of view.